

TOP FASHION WEEK 2021

Main Partner of the Show
Offer of the cooperation



- The main benefit for the partner is very high visibility in connections with TFW, the world of top fashion and beautiful women, who showcase the best models from domestic and foreign designers.

- We offer the partner a very strong, but at the same time tasteful visibility his logos, brands, but also himself as a person, if he shows it interest.

- Visibility of partnership and connection with TFW will be realized mainly through the following channels: banners at regional Top Fashion Days, presentation of logos in important places on LED walls or projectors, always in a tasteful connection with fashion and beauty. The partner's logo (and possibly also the website) will be part of the audiovisual outputs, where this practice is common and where it fits. These are mainly social networks, teasers, banners, trailers, demonstrations or interviews on Instagram, Facebook, the TikTok network and the like.

- Partners can also be involved in "behind the scenes" activities and outputs, where we can give this official partnership by agreement a "human" and less unofficial face. Everyone on soc. networks are interested right now behind the scenes videos, especially in connection with the backstage of fashion shows and castings for new models.

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- The partner will have an important place at the beginning of the main gala evening, where in addition to the logo we can also present the partner's representative on stage and provide sufficient quality photographic and audiovisual recordings for later needs of both TFW and the partner, who can further use them in its promotion and marketing strategies.

- The main gala evening will be televised or of sufficient quality online stream or a combination of both. Also these records then the partners they can use for their internal promotion, which will be specified in the contract.

- Upon agreement, the partner can supply his hostesses for individual events, which our fashion team tastefully wears and these can help in promoting the partner at the events. Both at the Top Fashion Days, the Cinema Top Fashion Show or during the final Top Fashion Week program. Alternatively, we are able to provide our quality and trained hostesses.

- We also offer shooting and post-production to the general partner audiovisual spot / spots that will be unique and refer to just and only for the exclusive connection of the partner and the given year TFW.

Top Fashion Week, Top Fashion Days and Cinema Top Fashion Show is presented by Top Fashion Models s.r.o. company

Executive production is provided by High Level Pictures s.r.o. company

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